mobileTex

NEWS OF THE GLOBAL TRANSPORT TEXTILES INDUSTRY
— AUTOMOTIVE, AIRCRAFT, RAILCAR, MARINE —

Textiles used in transport account for more than 15% of the total volume of technical textiles produced worldwide. This major sector includes fibres, yarns and fabrics used in automobile, ship and aircraft construction, as well as in all aspects of railway and space travel.

Published by Textile Media Services, **MobileTex** is a monthly electronic newsletter featuring news and information on the global transport textiles industry.

The publication is read by top management, chief executives and decision-makers who have an interest in capitalising on this growth sector.

Every month **MobileTex** features the latest technical news and commercial developments relevant to the automotive, aerospace, rail and marine sectors.
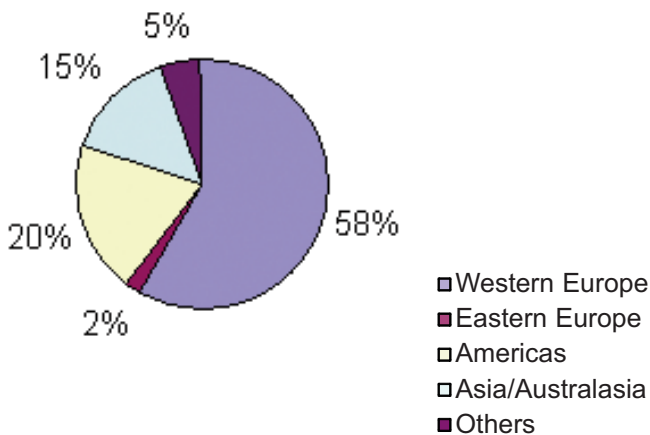
For further information contact:

Geoff Fisher
Editor, MobileTex
Textile Media Services Ltd
Homerton House, 74 Cawston Road
Reepham, Norfolk NR10 4LT, UK
Tel: +44 1603 308158
Email: gfisher@textilemedia.com
www.textilemedia.com

ANNUAL SUBSCRIPTION 2020

GBP275

WORLDWIDE DISTRIBUTION*

* Based on January-December 2019 circulation figures

USA	13%
Germany	9%
UK	9%
France	8%
Netherlands	7%
Japan	6%
Italy	6%
Spain	5%
Belgium	5%
All other countries	32%

DISTRIBUTED MONTHLY TO MORE THAN 25 COUNTRIES WORLDWIDE

ADVERTISEMENT RATES 2020 (EUROS)

No. of insertions	1	3	6	12
Full page	800	720	650	585
Half page	510	435	390	350
Quarter page	330	295	275	220
Eighth page	175	160	145	130

Payment can also be made in GBP at the current exchange rate

MECHANICAL DETAILS (width x depth in mm)
Format: A4
Full page: 170 mm x 254 mm
Half page: 170 mm x 127 mm
Quarter page: 170 mm x 63 mm
Eighth page: 170 mm x 32 mm

PRINTING PROCESS MobileTex is a four-colour PDF newsletter

MATERIALS REQUIRED Materials/copy to publisher

DIGITAL FORMAT Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 10 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 9 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution

If any advertisers have any queries regarding acceptable file extensions, please call for clarification

COPY DATES 2020

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
January 2020	23 December 2019	2 January 2020
February 2020	24 January 2020	3 February 2020
March 2020	21 February 2020	2 March 2020
April 2020	23 March 2020	1 April 2020
May 2020	23 April 2020	1 May 2020
June 2020	22 May 2020	1 June 2020
July 2020	23 June 2020	1 July 2020
August 2020	24 July 2020	3 August 2020
September 2020	24 August 2020	1 September 2020
October 2020	23 September 2020	1 October 2020
November 2020	23 October 2020	2 November 2020
December 2020	23 November 2020	2 December 2020

ELECTRONIC ADVERTISING 2020

Advertisement in our monthly e-newsletter: EUR500 per month Plain text advertisement, 50 words maximum. Sent by email to around 2,600 companies worldwide (at December 2019) involved in the transport textiles industry. Please contact us for full details

Website banner on www.textilemedia.com: EUR400 per month
468 x 60 pixels site header banner on every page. Static or animated files (GIF, JPG or PNG) accepted. For other positions, please contact us

TERMS AND CONDITIONS
The publisher will not accept responsibility for advertisement mistakes created due to wrong design or incorrect digital technology provided by advertisers

For further information contact:

Judy Holland
Publisher, MobileTex
Textile Media Services Ltd
Homerton House, 74 Cawston Road
Reepham, Norfolk NR10 4LT, UK
Tel: +44 1603 308158
Email: jholland@textilemedia.com
www.textilemedia.com