

TEXTILES SOUTH EAST ASIA

READERSHIP PROFILE

Published by Textile Media Services, **Textiles South East Asia** is a monthly newsletter targeted at major textile and clothing companies and organisations in developed countries, and suppliers of machinery, equipment, fibres, dyestuffs and chemicals, who are looking at investing in, or marketing to, the emerging South East Asian region.

Read by top management, chief executives and decision-makers in the international textile and clothing industry with an interest in capitalising on the economic boom in South East Asia.

Every month **Textiles South East Asia** features the latest news and commercial developments relevant to the textile and clothing industries in Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam.

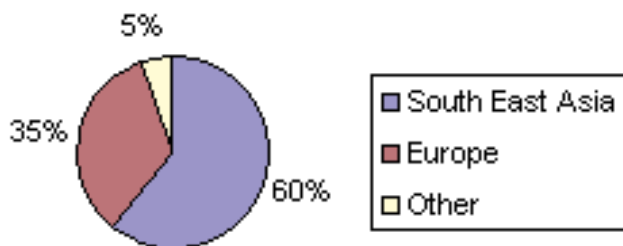
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ANNUAL SUBSCRIPTION 2009

USD645/EUR505/GBP345

WORLDWIDE DISTRIBUTION



Thailand	24%
Indonesia	15%
Vietnam	6%
Singapore	5%
Malaysia	4%
Philippines	4%
Cambodia	1%
Other South East Asia	1%
Europe	35%
Other	5%

**DISTRIBUTED
MONTHLY TO
MORE THAN 35
COUNTRIES
WORLDWIDE**



DISPLAY ADVERTISING RATES AND DATA

ADVERTISEMENT RATES 2009 (EUROS)

No. of insertions	1	3	6	12
Half page	510	435	390	350
Quarter page	330	295	275	220
Eighth page	175	160	145	130

Business opportunities EUR10 per line

Payment can also be made in USD or GBP at the current exchange rate

MECHANICAL DETAILS (depth x width in mm)

Format: A4
 Half page vertical: 242 mm x 77 mm
 Half page horizontal: 121 mm x 160 mm
 Quarter page vertical: 121 mm x 77 mm
 Quarter page horizontal: 58 mm x 170 mm
 Eighth page: 58 mm x 77 mm

PRINTING PROCESS Textiles South East Asia is a two-colour newsletter (black and cyan)

MATERIALS REQUIRED Materials/copy to publisher

DIGITAL FORMAT Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 7.0 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 4.0 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution.

If any advertisers have any queries regarding acceptable file extensions, please call for clarification.

COPY DATES 2009

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
January	5 December	19 December
February	9 January	26 January
March	6 February	23 February
April	13 March	30 March
May	10 April	27 April
June	8 May	26 May
July	12 June	29 June
August	10 July	27 July
September	7 August	24 August
October	11 September	28 September
November	9 October	26 October
December	6 November	23 November

ELECTRONIC ADVERTISING 2009

Monthly e-newsletter: EUR645 (Sent by e-mail to more than 28,600 companies worldwide involved in the textile and clothing industry. Ask for full details)

Banner on www.textilemedia.com: EUR310 per month (Size 234 x 60 pixels. Static, animated or flash files accepted)

TERMS AND CONDITIONS

The publisher will not accept responsibility for advertisement mistakes created due to wrong design or incorrect digital technology provided by advertisers. For other terms and conditions, please see details at: www.textilemedia.com/4682.html

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