

Eastern Europe Textile Suppliers Guide

1st Edition
2008

■ profile

The *Eastern Europe Textile Suppliers Guide* provides news on the textile and clothing industry and reports on the latest developments in textile machinery, equipment, fibres, yarns, chemicals and dyestuffs. The guide will also include a diary of events taking place in Eastern Europe during 2008/09.

■ distribution

Distributed to more than 4,000 companies throughout Central and Eastern Europe including the former Soviet Union.

	%		
Albania	0.1	Lithuania	7.0
Armenia	0.5	Macedonia	1.9
Azerbaijan	0.9	Moldova	0.5
Belarus	2.1	Poland	10.4
Bosnia Herzegovina	1.8	Romania	6.5
Bulgaria	6.7	Russia	15.4
Croatia	1.7	Serbia	3.7
Czech Republic	14.8	Slovakia	2.6
Estonia	3.6	Slovenia	3.9
Georgia	0.4	Tajikistan	0.1
Hungary	6.9	Turkmenistan	0.2
Kazakhstan	0.3	Ukraine	4.9
Kyrgyzstan	0.3	Uzbekistan	0.8
Latvia	2.1	Total	100.0

■ marketing opportunity

The highly targeted and controlled circulation ensures that every recipient is responsible for purchasing or specifying raw materials, machinery and equipment, chemicals and auxiliaries, which means this publication offers an excellent marketing opportunity for companies interested in selling to this emerging region to increase business and brand awareness.

■ closing dates

Advertisement space reservations 30 June 2008
Advertisement material 31 July 2008

■ publishing date

October 2008

■ technical information

Printing process: offset lithography. Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services Ltd operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 7.0 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 4.0 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution. All digital files should be accompanied by a proof, regardless of colour.

■ mechanical sizes (height x width)

Page size	297 x 210 mm
Full page advertisement	264 x 178 mm
Half page horizontal	128 x 178 mm
Half page vertical	264 x 86 mm
Quarter page horizontal	62 x 178 mm
Quarter page vertical	128 x 86 mm

For full page bleed advertisements, please add 3 mm on all sides to the "Page size". Please contact us if you require any alternative size of advert not listed above.

■ terms and conditions

The publisher will not accept responsibility for advertisement mistakes created due to wrong design or incorrect digital technology provided by advertisers. For other terms and conditions, please see details at: www.textilemedia.com/4682.html

■ published by

Textile Media Services Ltd
2A Bridge Street, Silsden
Keighley BD20 9NB, UK
Tel: +44 1535 656489
Fax: +44 8700 940868
E-mail: info@textilemedia.com
www.textilemedia.com

Publishers of *Textiles Eastern Europe*, *Central and Eastern Europe Textile Business Review*, *Textiles South East Asia*, *MobileTex* and *Automotive Textiles*.

Eastern Europe Textile Suppliers Guide

ADVERTISEMENT RATES 2008

	EURO
Inside front cover (includes one page free editorial with pictures)	2950
Outside back cover (includes one page free editorial with pictures)	2950
Inside back cover (includes one page free editorial with pictures)	2750
Full page colour (includes one page free editorial with pictures)	2500
Full page mono (includes ½ page free editorial with pictures)	1800
Half page colour (includes ½ page free editorial with pictures)	1600
Half page mono (includes ¼ page free editorial with pictures)	1000
Quarter page colour	850
Quarter page mono	700

Contact: Judy Holland
Email: jholland@textilemedia.com

Tel: +44 1535 656489
Fax: +44 8700 940868

CONFIRMATION ORDER FORM

Company.....

Address.....
.....

E-mail.....

Telephone.....Fax.....

Size of advertisement.....Cost EURO.....

Your signature of acceptance.....Date.....

Please print name.....